

FLOW

For Immediate Release

Flow TV Airs AUDI Cup 2015, August 4 and 5

Two days of Riveting Football Action with Top Football Clubs

KINGSTON, Jamaica (August 4, 2015) – Flow TV kicks off an exciting summer of football with exclusive coverage of the prestigious Audi Cup 2015 on August 4 and 5, two days of live, back to back, riveting football featuring the world's best clubs.

Real Madrid, AC Milan and Tottenham Hotspur will challenge Bayern Munich for the Audi Cup 2015 in the biannual “best in close-up” four-game tournament. Bayern Munich has won two of three Audi Cup tournaments, in 2009 and again in 2013, and viewers will be glued to their Flow TV screens for the fourth edition of the not-to-be-missed championship, which has fast become an essential fixture in the pre-season programme of the world's best clubs.

The matches will air starting at 12:15 p.m. EST and will be available on Flow TV in Antigua, Barbados, Cayman, Grenada, Jamaica, St. Lucia, St. Vincent & the Grenadines and Trinidad & Tobago, as well as being broadcast by the BTC in the Bahamas.

John Reid, President of C&W's Consumer Group commented, “This latest addition to Flow TV's growing portfolio further demonstrates our commitment to provide customers with relevant and popular content as we continue to position Flow to be the home of the best programming experience across the Caribbean.”

Last week C&W unveiled its Flow Football app in partnership with talkSPORT, whereby Caribbean football fans can stay tuned to live audio streaming of the Barclays Premier League Football matches, starting August 8 by simply downloading the new app to their smart devices.

The 2015 Audi Cup match fixtures are as follows:

2015 Audi Cup Schedule

Date	Time	Fixture
Tuesday, Aug. 4.	5:15 p.m. GMT/12:15 p.m. ET	Real Madrid vs. Tottenham Hotspur
Tuesday, Aug. 4.	7:45 p.m. GMT/2:45 p.m. ET	Bayern Munich vs. AC Milan
Wednesday, Aug. 5.	5:15 p.m. GMT/12:15 p.m. ET	Loser 1 vs. Loser 2.
Wednesday, Aug. 5.	7:45 p.m. GMT/2:45 p.m. ET	Winner 1 vs. Winner 2

About Cable & Wireless Communications:

Cable & Wireless Communications Plc (CWC) is a full service communications and entertainment provider, operating in the Caribbean and Latin America. With annual sales of over \$2.4 billion, it operates both mobile and fixed networks, supported by submarine and terrestrial optical fibre backhaul capacity. Through the acquisition of Columbus International Inc. on 31 March 2015, CWC now delivers superior high-speed mobile data, broadband and TV/video services. It has leading market positions in Mobile, Fixed Line, Broadband and TV consumer offers.

Through its business division, CWC provides data centre hosting, domestic and international managed network services, and customised IT service solutions, utilising cloud technology to serve business and government customers. The company also operates a state-of-the-art subsea fibre optic cable network that spans more than 42,000 km – the most extensive in the region – as well as 38,000 km of terrestrial fibre providing wholesale and carrier backhaul capacity.

CWC has more than 7,500 employees serving over 6 million customers (Mobile 3.8m; Fixed Line 1.1m ; TV 430k and Broadband 650k) as well as over 125k corporate clients across 42 countries. The Company's leading brands include; LIME and Flow in the Caribbean; BTC in The Bahamas; Mas Movil in Panama; C&W Business and C&W Networks. CWC is the market leader in most products offered and territories served. It is a major contributor to local communities through its corporate social responsibility programmes.

Cable & Wireless Communications' shares are quoted on the London Stock Exchange under the ticker CWC. The company is headquartered in London with its operational hub located in Miami, within close proximity to the Caribbean and Latin America. For more information visit: <http://www.cwc.com>
